

BIHAR FOUNDATION

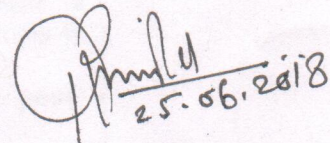
(A Registered Society of Govt. of Bihar)

6th Floor, Indira Bhawan, R.C.S. Path, Patna – 800001

CORRIGENDUM

In partial modification in the tender document regarding the “Selection of Agency for Digital Brand Building for Bihar Foundation” following corrections may please be noted by all the applicants.

1. The dates concerning Last date for Application in Tender and its Opening has been amended as follows:
 - i. Last date of submission of Bid Documents : 09.07.18 (before 2:00 pm)
 - ii. Opening of Technical Bid : 09.07.18 (at 4:00 pm)
2. The second bullet point of Clause c. Content Management mentioned in the Section 2. Scope of Work in connection with Creation and Uploading of 5 min HD quality videos every month for Bihar Foundation should now be read as follows:
“Upload and Share videos of various departments of government of Bihar in the Social Media platforms of Bihar Foundation”.
3. The Financial Bid Format (Annex II) has been amended. The amended Financial Bid Format (Annex II) is provided along with this Corrigendum.



25.06.2018

(Ravindra Prasad)
Officer on Special Duty
Bihar Foundation

FORMAT FOR FINANCIAL BID (ANNEX II)
(To be submitted on the letterhead of bidder)

To,
 The Chief Executive Officer,
 Bihar Foundation,
 6th Floor, Indira Bhawan, RCS Path, Patna, Bihar (INDIA).

Subject: Financial Bid for the Selection of Agency for Digital Brand Building for Bihar Foundation

Sir,

With reference to the tender for "Selection of Agency for Digital Brand Building for Bihar Foundation", we submit our financial bid as under:

#	Work Description	Requirement	Quoted Amount (in Rs.) for two years
1.	Coverage in Social Media Platforms	Target: 10,000 Likes of Facebook Page every month.	
2.		Target: Add 500 Twitter Followers every month.	
3.		Target: 10,000 video Views on You tube every month.	
4.	SMSs on Mobile	Approx. 10 Lakhs in two years	
5	Registration of NRBs	Target: 100 NRBs Registration every month (within country)	
		Target: 50 NRBs Registration every month (outside country)	
6.	PRO - To coordinate with media person and manage PR related work and ensure massive brand building over leading portals like Google, Twitter, Facebook and You Tube etc.	Educational Qualification: Graduate in any subject with at least a diploma in computer applications Work Experience: Minimum 2 years' work experience in similar field. Requirement : 1 Nos	
Applicable Taxes			
Total Amount			

Total in Words:.....

Date:
Place:
Signatory)

(Name and designation of the Authorised